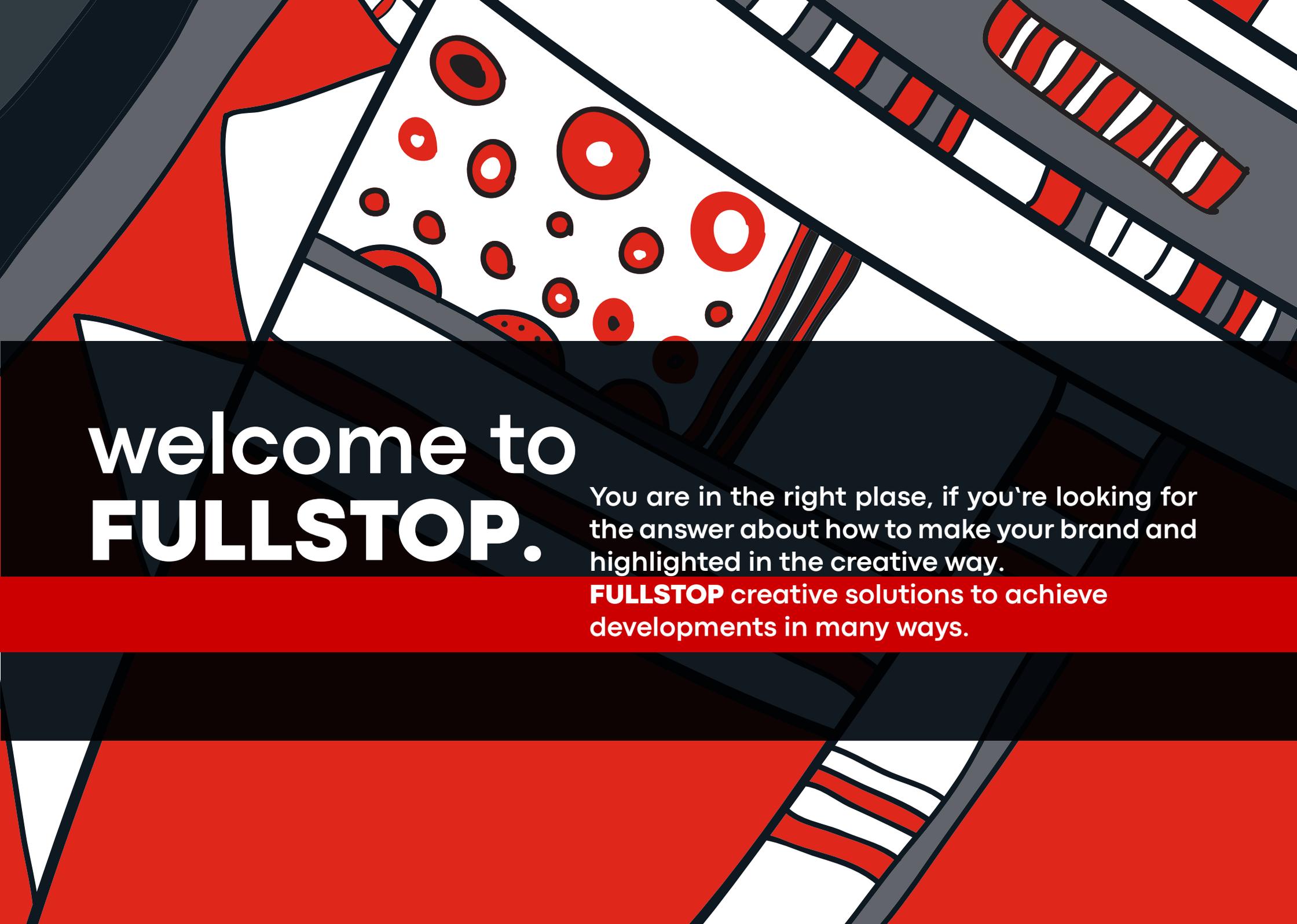




®

FULLSTOP

creative solutions



welcome to **FULLSTOP.**

You are in the right place, if you're looking for the answer about how to make your brand and highlighted in the creative way.

FULLSTOP creative solutions to achieve developments in many ways.



“ Companies sell products, but customers buy brands.
we create ideas that sell! ”

Mohamed Sobhy
CEO

OUR CLIENTS

MEET SOME OF OUR HAPPY CLIENTS

FULLSTOP
creative solutions

EGYPT

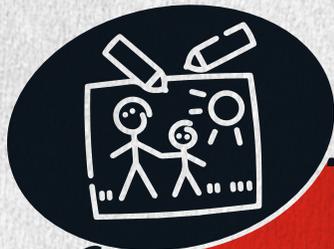
KSA



We await your logo here...

OUR SERVICES

MAKE YOUR BRAND STAND OUT!



DESIGNS

- Logo design.
- Brand identity.
- Product design.
- Booths & Stand design.
- Motion graphic.



DOCUMENTATION

- Photography.
- Video production.
- Product photography.



EVENTS

- Event planning.
- BTL Activations.
- Road shows.
- Event advertising.
- Digital event services.
- Product launches.



PRODUCTION

- Booths.
- 3D models.
- Products' stand.
- Outdoor & Indoor Signs.
- Printing services.



MARKETING

- Social Media Marketing.
- E-mail Marketing.
- SMS Campaigns.



GIVEAWAYS

- Promotional.
- Branded gifts.



DO YOU NEED MORE
CONTACT US..

Branding

PH X X X X 1 X X 1 X X 1 PH
BT X X X X 2 X X 1 X X 1 BT
CB X X X X 1 X 3 1 X 2 X X 2 CB
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ADVANCED

transportation شركة النقلات المتطورة

ADVANCED

transportation شركة النقل المتطورة

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LET'S GO

ADVANCED

transportation شركة النقل المتطورة



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شركة تطوير
النقل التعليمي
Tatweer Co.
EDUCATIONAL TRANSPORTATION



#توصلهم لأحلام الغد

لناولكم بخصم سعة أبنائكم
تواصلنا بخدماتنا ونواصل تعليمهم معكم اليوم في ظل أوقات التغيير

شركة تطوير والنقل التعليمي
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#توصلهم لأحلام الغد

من فوائد السعة لأبنائ الغد
أهمها توفير زرع سعة أبنائكم في أوقات التغيير

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شركة تطوير والنقل التعليمي
Tatweer Educational Transportation





TATWEER EDUCATIONAL TRANSPORTATION SERVICES COMPANY

    /TatweerTC
tatweertransit.com





البهرى Bahri

English Identity – Extreme Format



Bahri

Arabic Identity – Extreme Format



بھری

The Symbol



The Identity

Identity Variations

Extreme Format Identities

A special Vertical Brand Identity has been developed solely for use on external signage, wayfinding and flags. This version of the Identity is not for any other use.

Always use approved master artwork and do not attempt to recreate the Bahri Identity.

The Symbol

The Symbol can be used to support and enhance the identity on key applications such as livery and the corporate brochure.

Division 1



Division 2



Division 3



Division 4



Division 5



The Identity

Divisions — English

The Bahri Identity is also available featuring specific divisions as descriptors.

Division 1



Division 2



Division 3



Division 4



Division 5



The Identity

Divisions — Arabic

The Bahri Identity is also available featuring specific divisions as descriptors.



البحري Bahri



Global logistics solutions.

Bahri is an award-winning company with a world-class fleet committed to delivering outstanding results for all our stakeholders. We champion the Saudi Vision 2030 to transform the Kingdom into a key strategic regional hub and logistics gateway across three continents.

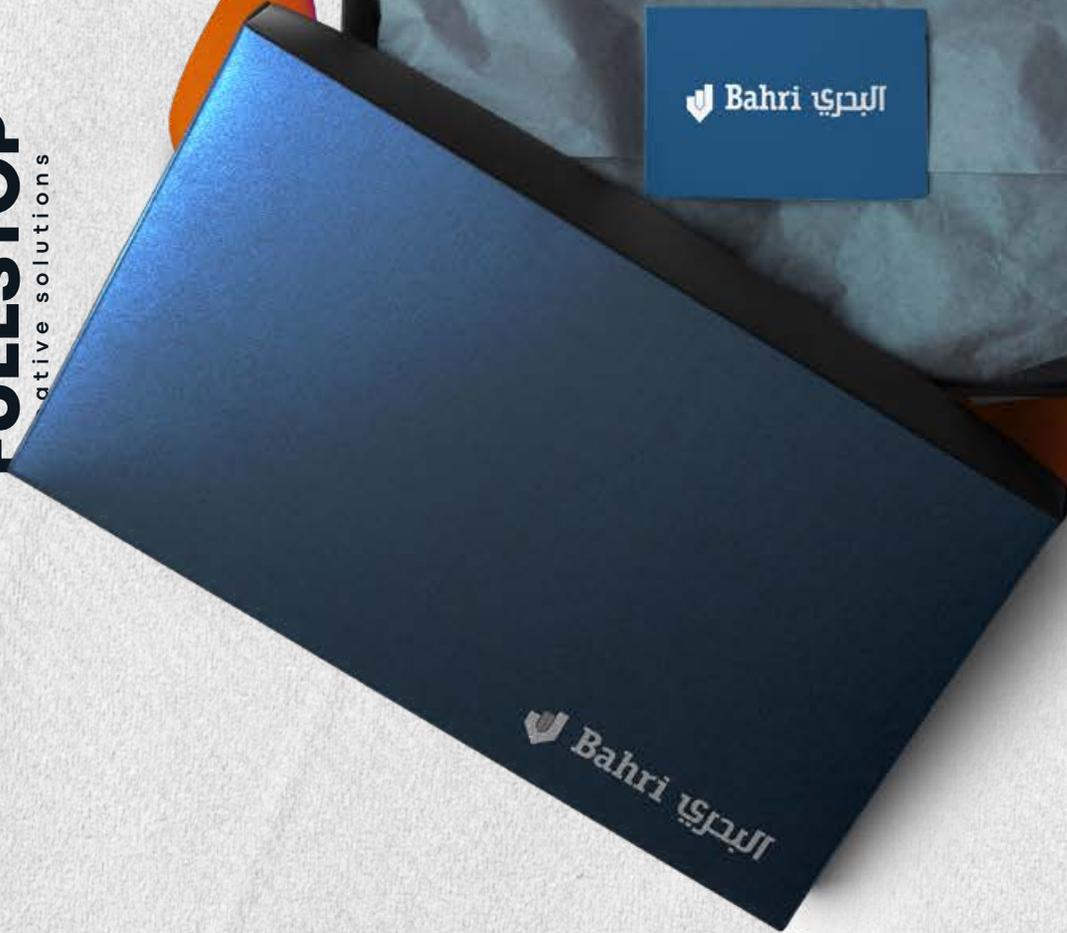
Reaffirming its reputation as a frontrunner of excellence and innovation in the region's maritime industry, Bahri, a global leader in logistics and transportation, was honored with three prestigious recognitions at the seventh edition of The Maritime Standards Awards 2020, held at Dubai World Trade Centre, Dubai, UAE, on 23 November.

The company was awarded in the Ship Owner/Operator of the Year, the Tanker Operator of the Year, and the Maritime Standard Excellence Award categories, the latter of which was presented to the President of Bahri Ship Management, Eng. Abdulaziz Sabri, for his exceptional contributions to the ship management industry in the region.





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PANTONE 192 C

Color values:
R: 236 G:0 B:68
HEX: #EC0044
C: 1 M:100 Y:70 K:0



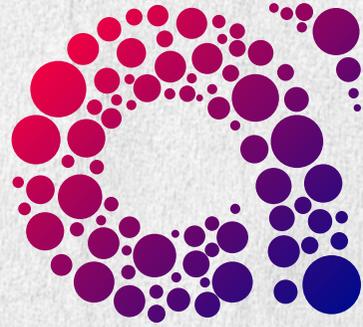
PANTONE 2738 C

Color values:
R: 0 G:10 B:139
HEX: # 000A8B
C: 100 M:97 Y:11 K:11



PANTONE 287 C

Color values:
R: 0 G:47 B:135
HEX: # 002F87
C: 100 M:87 Y:20 K:10



اسواق
كوم

شركة متجر الاسواق الجديدة

ASWAQ

Corporate Brand Identity Guidelines

Logo usage

the logo appears on all of the company's visual communications represents more than just our name – it's the primary means of identifying our company and our brand's presence in the marketplace. Appropriate use of the logo is necessary for maintaining the integrity of our brand and presenting an image of the company.

Elements

ASWAQ is large ecommerce portal have products line category and services.

ASWAQ logo blending between the business unite concept and the name.

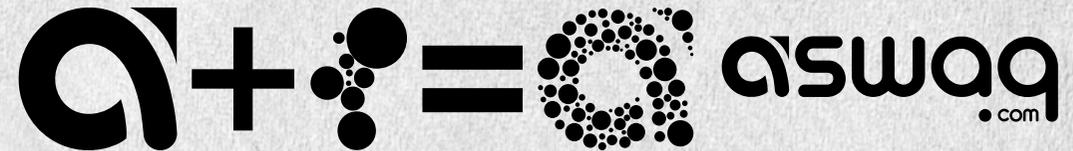
The logo is composed of circles witch formation letter A Aswaq to create a loyalty for customers.

why circles of the logo? Usually when we choose any item we draw a circle to distinguish it.

we drawing (A) with circle as a typographic concept.

Aswaq name is blending of typing font and drawing to keep up Privacy of the name

Logo Formation



Logo Colorize Concept



The New Markets Store

Symbol

Wordmark

ASWAQ

Corporate Brand Identity Guidelines

Flexible logo

Aswaq is a flexible logo. we create an arabic version to Simulate middle east and mena culture and another arabic english version for legal documents and use the only symbol of Aswaq logo to use as a branded as Summary logo.

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English Version Full Color



The New Markets Store

Arabic Version Full Color



متجر الاسواق الجديدة

Arabic English Version Full Color



The New Markets Store

Icon Version Full Color



English Version Single Color



The New Markets Store

Arabic Version Single Color



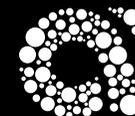
متجر الاسواق الجديدة

Arabic English Version Single Color



The New Markets Store

Icon Version Single Color



ASWAQ

Corporate Brand Identity Guidelines

Unacceptable logo color

Always use approved master artwork.

Never alter or create the Brand Identity. Opposite are examples of incorrect use of the Brand Identity.

Never alter the spacial relationship between the Brand Identity elements



Never put a key-line around the Brand Identity or add shadow or glow for the logo



Never place the Brand Identity on a colour which compromises the legibility of the Brand Identity



Never place the Brand Identity on an image which compromises its legibility



Never change the fonts of the Brand Identity or delete or add any new element



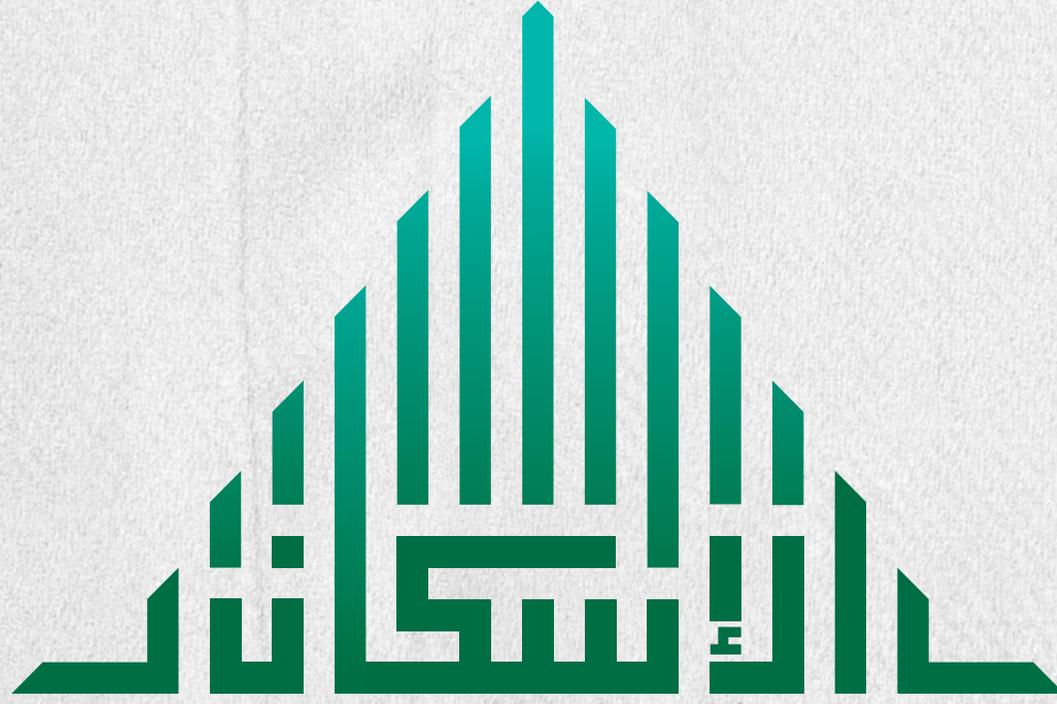
Never change the colour of the Brand Identity



Never set the Brand Identity at any angle



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وزارة الإسكان

MINISTRY OF HOUSING

الشعار

لأن وزارة الإسكان تعتمد في استراتيجيتها الجديدة على مبدأ تنظيم وتيسير البيئة الإسكانية المعتمدة على التوازن و الاستدامة، ارتأينا أن يُجسّد الشعار الجديد للوزارة هذا المعنى، حيث أننا اعتمدنا تصميم الشعار بطريقة ترمز لمعنى التطور العمراني والتنمية الإسكانية، إضافة إلى التفاوت في ارتفاع الأعمدة الذي يرمز إلى ما يلائم كل مواطن حسب احتياجاته ويحدد مساره (المختلف عن غيره) في اختياره للسكن المناسب، كما أن عدد الأعمدة ثلاثة عشر عموداً كل عمود يمثل رمزاً للمناطق الإدارية في المملكة العربية السعودية ويرمز الشعار كذلك لمعنى التعاون و الشراكة للمضي قدماً والارتقاء بمتطلبات المواطنين و تيسير السكن لجميع فئات المجتمع، كل هذا انطلاقاً من كلمة "الإسكان" التي تعتبر القاعدة الأساسية للشعار، ومنها تنطلق كل المسارات لتشكّل صورة تعطي انطباعاً عن المضيّ قُدماً للأمام، وليتحقق المعنى الفعليّ لرسالة وزارة الإسكان (السكن الملائم.. حق للمواطن).



تنوع الشعار

يجب استخدام شعار وزارة الإسكان بصورته الأصلية، وكذلك يمكن استخدام الشعار بعدة أشكال في حالات معينة قد تكون تقنية أو غيرها.



الألوان الأساسية

يجب دائماً استخدام الألوان الصحيحة لهوية وزارة الإسكان كما هو موضح بالأرقام الخاصة لكل لون وكذلك التدرج المبين.



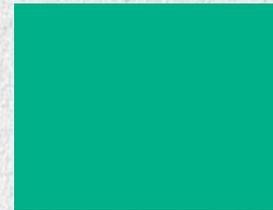
C0 M0 Y0 K80
Pantone 11 C



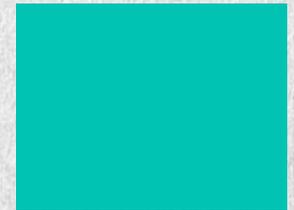
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C80 M0 Y42 K0
Pantone 3265 C





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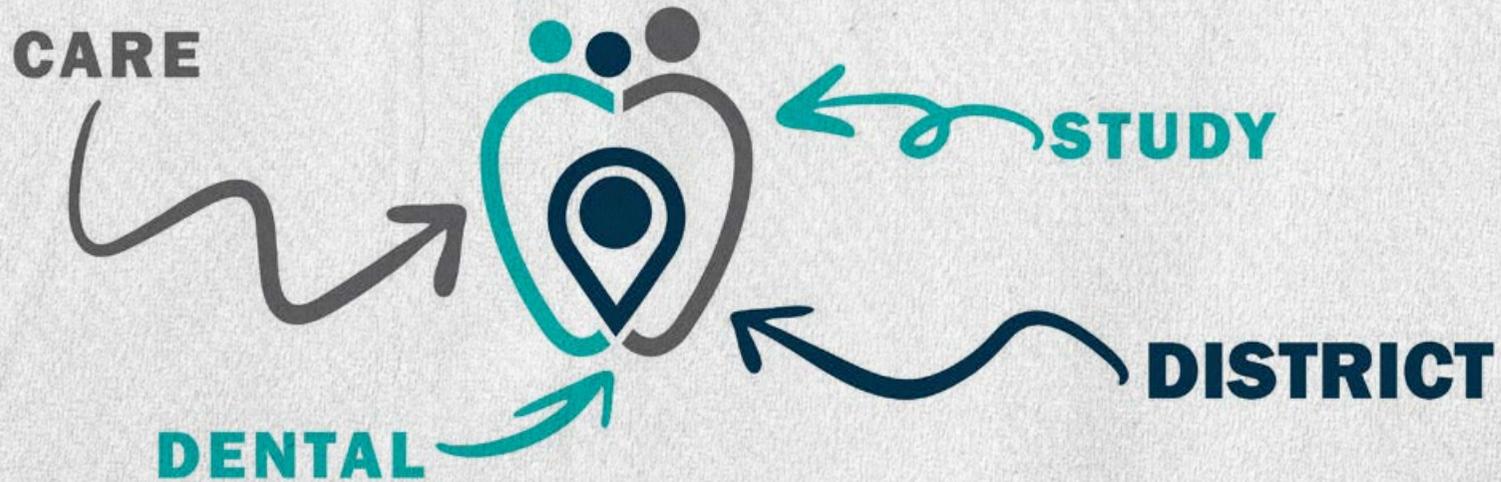
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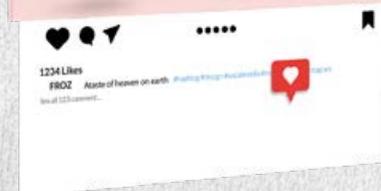
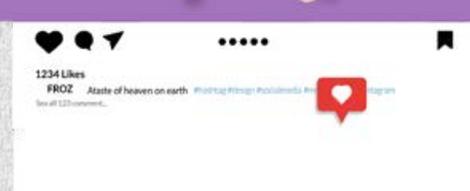
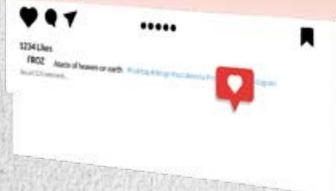
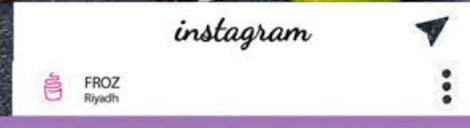
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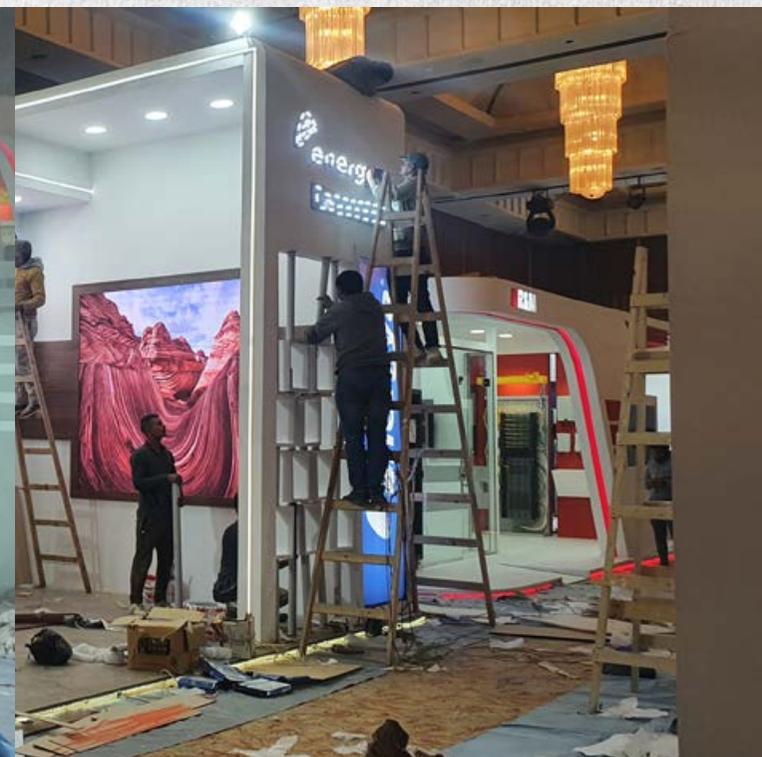
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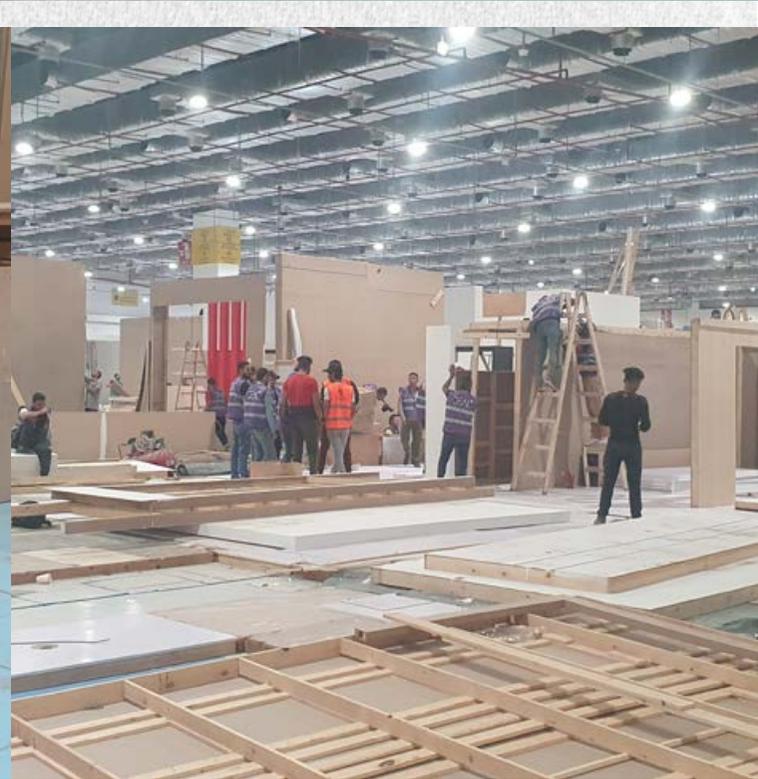
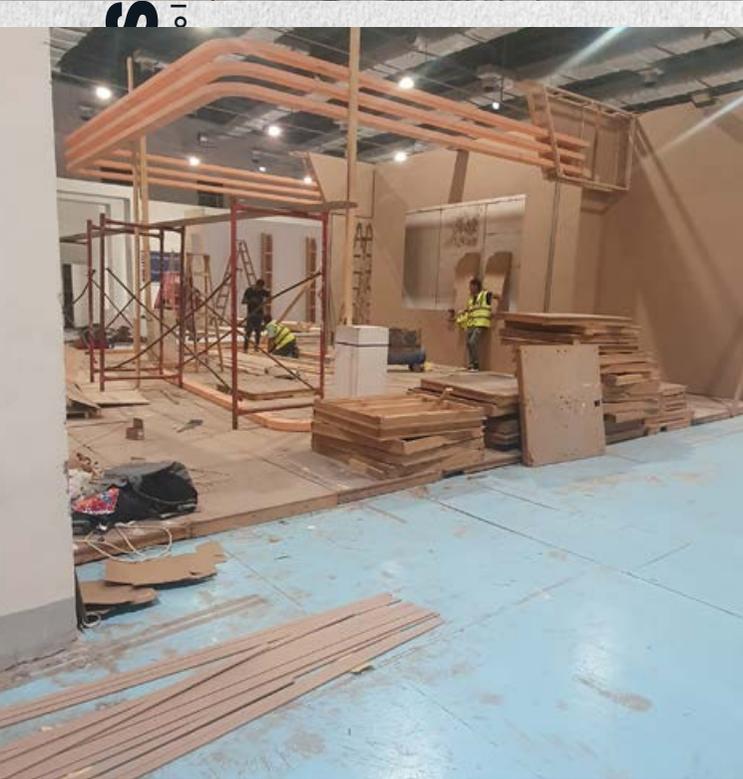
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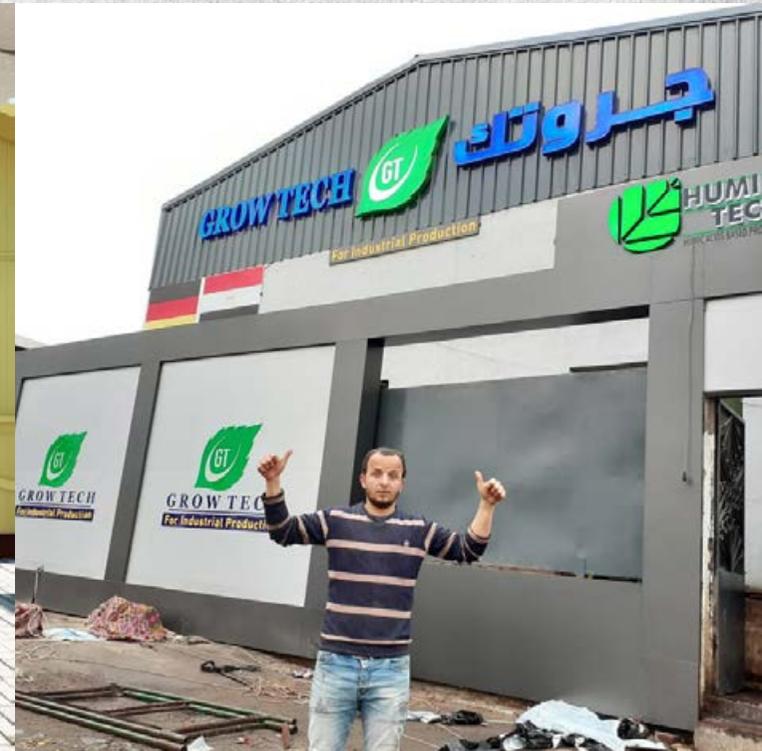


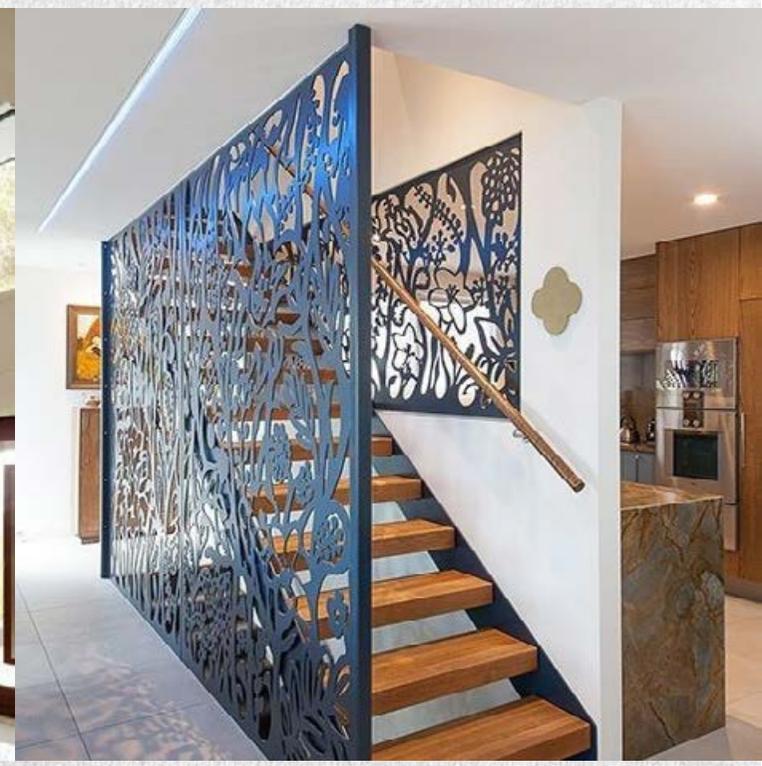
















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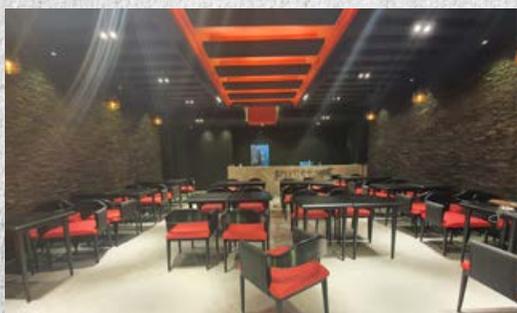
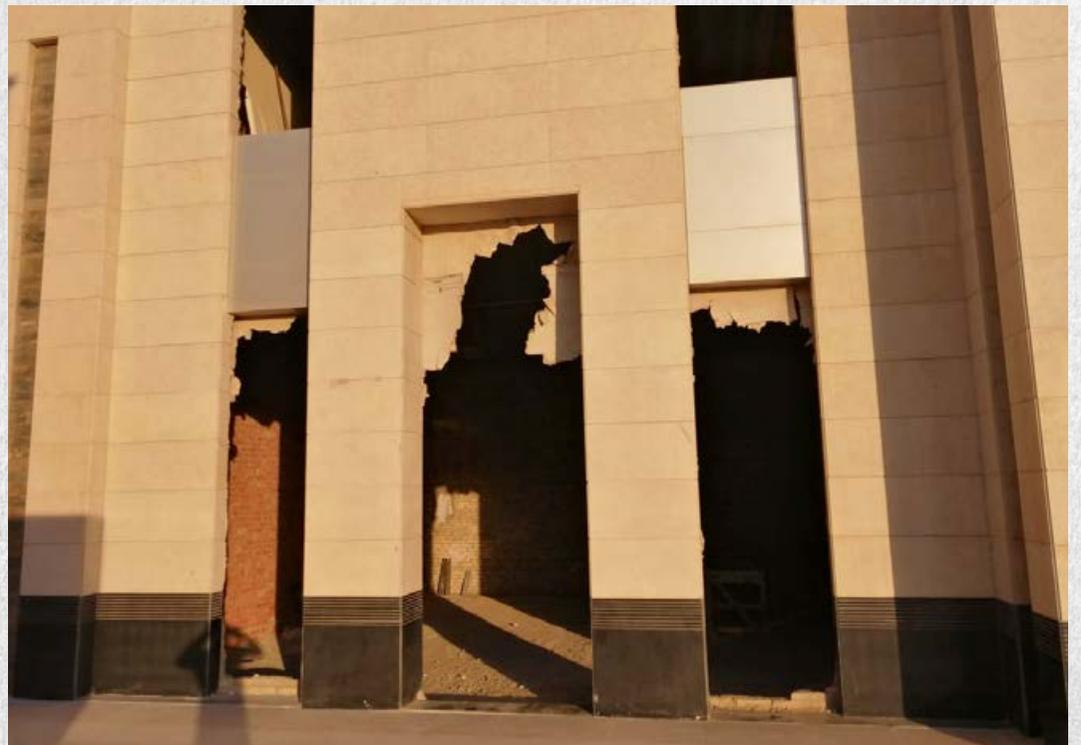
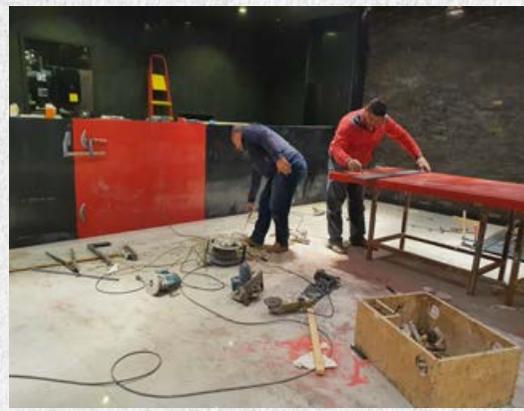
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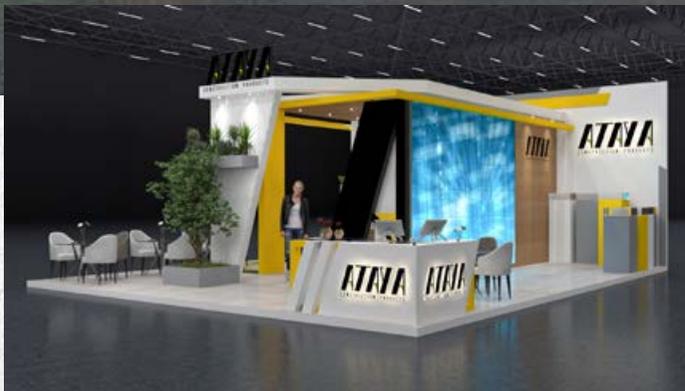












STAGE

W 1200 cm D 400 cm H 450 cm



REGISTRATION DESK

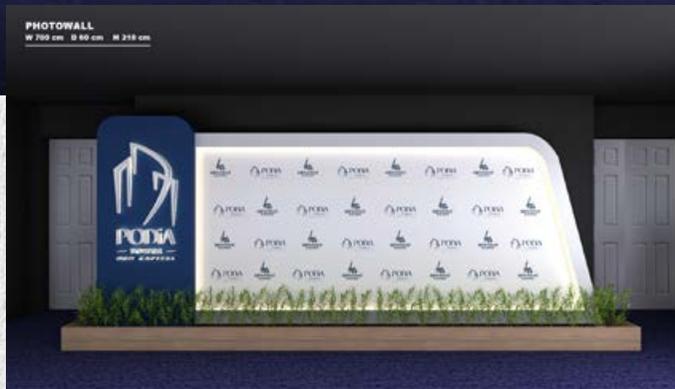
W 150 cm D 90 cm H 90 cm
BACKDROP

W 400 cm D 90 cm H 240 cm



PHOTOWALL

W 700 cm D 80 cm H 210 cm



GATE

W 700 cm D 70 cm H 200 cm



REGISTRATION DESK

W 190 cm D 50 cm H 90 cm

BACKDROP

W 400 cm D 30 cm H 240 cm



Thank You.

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